

4 September 2008

Seven Network Ratings Report

Wednesday, 3 September 2008

Seven wins primetime: number 1 in total viewers, 25-54s and all viewers under 55.

Seven is up 25% on Nine and up 53% on Ten in total viewers. Seven is up 8% on Ten in 18-49s. Seven is up 7% on Nine and up 29% on Ten in 25-54s.

Seven News is up 24% on Nine News. Today Tonight is up 25% on A Current Affair.

Home and Away leads Two and a Half Men and is up 77% on Taken Out. Crash Investigation Unit and Medical Emergency peak at 1.36 million and win across their hour. Criminal Minds dominates in total viewers, 18-49s and 25-54s across 8:30-9:30pm and 9:30-10:30pm.

Deal is up 54% on Antiques. Sunrise is up 29% on Today in total viewers (and up 60% on Today in all viewers under 55) across 6:00-9:00am.

Commercial Shares	All	16-39	18-49	25-54
Home and Away	40	33	35	37
Crash Investigation Unit	35	24	26	29
Medical Emergency	35	21	25	28
Criminal Minds – 8:30pm	46	32	37	41
Criminal Minds – 9:30pm	44	30	36	39
6:00pm-midnight	41	29	34	37
Sunrise	50	48	54	55

6:00pm News

Seven: 1,519,000 (S: 398,000; M: 427,000)
Nine: 1,227,000 (S: 356,000; M: 354,000)

Today Tonight v ACA

Seven: 1,387,000 (S: 396,000; M: 379,000)
Nine: 1,114,000 (S: 312,000; M: 346,000)

Breakfast and Morning Television

Early Sunrise	207,000	Sunrise	367,000	The Morning Show	162,000
Early Today	151,000	Today	290,000	KAK	154,000
				David and Kim	74,000

Programme Rankings

Preliminary Data

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1.	Criminal Minds - 8:30pm	Seven	1.536
2.	Seven News	Seven	1.519
3.	Today Tonight	Seven	1.387
4.	Medical Emergency	Seven	1.356
5.	Two and a Half Men – 7:30pm	Nine	1.351
6.	Home and Away	Seven	1.328
7.	Crash Investigation Unit	Seven	1.317
8.	Spicks and Specks	ABC	1.305
9.	Two and a Half Men – 7:00pm	Nine	1.241
10.	Australian Idol	Ten	1.231
11.	National Nine News	Nine	1.227
12.	ABC News	ABC	1.204
13.	Criminal Minds – 9:30pm	Seven	1.176
14.	Hole in the Wall	Nine	1.143
15.	A Current Affair	Nine	1.114

Deal or No Deal	0.826m	Wedding Crashers	0.825m	Taken Out	0.752m
Antiques	0.536m	So You Think You Can Dance	0.809m		

Network last night:	Network week-to-date:	Sydney last night:	Sydney week-to-date:
ABC: 18.7	ABC: 17.7	ABC: 19.8	ABC: 17.7
Seven: 31.5	Seven: 30.9	Seven: 29.9	Seven: 31.1
Nine: 25.1	Nine: 25.1	Nine: 26.0	Nine: 25.1
Ten: 20.5	Ten: 21.3	Ten: 20.4	Ten: 21.0
SBS: 4.1	SBS: 4.9	SBS: 3.9	SBS: 5.2



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