

16 July 2008

Seven Network Ratings Report

Tuesday, 15 July 2008

Seven wins primetime: up 8% on Nine and up 29% on Ten in total viewers.

Seven News wins. Today Tonight wins.

Home and Away is up 50% on Big Brother. The One wins. All Saints wins.

Deal is up 63% on Antiques. Sunrise is up 26% on Today in total viewers (and up 58% on Today in all viewers under 55). The Morning Show dominates.

Commercial Shares	All	16-39	18-49	25-54
Home and Away	36	27	30	34
The One	38	23	29	32
All Saints	36	26	30	32
Border Patrol	32	24	29	30
Boiling Point	27	24	27	29
6:00pm-midnight	37	27	31	34
Sunrise	51	54	59	57

6:00pm News

Seven: 1,533,000 (S: 420,000; M: 425,000)
Nine: 1,236,000 (S: 344,000; M: 387,000)

Today Tonight v ACA

Seven: 1,352,000 (S: 364,000; M: 397,000)
Nine: 1,332,000 (S: 386,000; M: 389,000)

Breakfast and Morning Television

Early Sunrise	148,000	Sunrise	322,000	The Morning Show	163,000
Early Today	114,000	Today	259,000	KAK	127,000
				David and Kim	73,000

Programme Rankings

Programme Rankings		Preliminary Oztam Data	
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1.	Seven News	Seven	1.533
2.	The One	Seven	1.424
3.	Wipeout	Nine	1.404
4.	All Saints	Seven	1.356
5.	Today Tonight	Seven	1.352
6.	Two and a Half Men – 7:00pm	Nine	1.351
7.	A Current Affair	Nine	1.332
8.	Two and a Half Men – 8:30pm	Nine	1.311
9.	NCIS – 9:30pm	Ten	1.280
10.	Home and Away	Seven	1.256
11.	National Nine News	Nine	1.236
12.	ABC News	ABC	1.215
13.	NCIS – 8:30pm	Ten	1.106
14.	Family Fortunes	ABC	1.084
15.	The Simpsons – 7:30pm	Ten	0.983

Deal or No Deal	0.858m	Border Patrol	0.929m	Big Brother	0.837m
Antiques	0.527m	Boiling Point	0.689m	Ladette to Lady	0.759m

Network last night:	Network week-to-date:	Sydney last night:	Sydney week-to-date:
ABC: 17.1	ABC: 16.4	ABC: 15.8	ABC: 16.3
Seven: 29.2	Seven: 27.5	Seven: 29.1	Seven: 27.3
Nine: 26.9	Nine: 28.4	Nine: 28.9	Nine: 28.9
Ten: 22.6	Ten: 20.3	Ten: 21.2	Ten: 19.4
SBS: 4.3	SBS: 7.4	SBS: 5.0	SBS: 8.1



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