

4 August 2008

Seven Network Ratings Report

Sunday, 3 August 2008

Seven News wins.

Thank You peaks at 1.22 million. Battle of the Choirs peaks at 1.41 million and ranks in the top ten programmes for 16-39s, 18-49s and 25-54s.

Weekend Sunrise nearly triples the audience of the final episode of Sunday. Weekend Sunrise is up 178% on Sunday. AFL Game Day more than doubles Wide World of Sports across both programmes' head-to-head markets.

Breakfast Television

Early Weekend Sunrise	211,000
Weekend Sunrise	440,000
Sunday	158,000

Sports Television

Wide World of Sports	227,000 (Melbourne + Adelaide + Perth = 99,000)
AFL Game Day	217,000 (Melbourne + Adelaide + Perth = 217,000)
V8 Supercars	360,000

Commercial Shares

	All	16-39	18-49	25-54
Thank You	31	26	29	31
Battle of the Choirs	32	26	28	30
Derailed	29	25	28	30
6:00pm-midnight	31	26	29	31
Weekend Sunrise	59	57	59	60

Programme Rankings

1.	60 Minutes
2.	Seven News
3.	National Nine News
4.	Battle of the Choirs
5.	Animal Emergency
6.	Foyle's War
7.	CSI: Miami
8.	ABC News
9.	Rove
10.	Thank God You're Here
11.	Doctor Who
12.	Thank You
14.	America's Next Top Model
15.	Doctor Who: Confidential Cutdown

Preliminary Data

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Nine	1.751
Seven	1.606
Nine	1.476
Seven	1.377
Nine	1.348
ABC	1.215
Nine	1.195
ABC	1.182
Ten	1.102
Ten	1.085
ABC	1.064
Seven	1.001
Ten	0.955
ABC	0.853

CSI: NY 0.806m Derailed 0.765m Dexter 0.688m

Network last night: Sydney last night:

ABC: 21.2	ABC: 22.4
Seven: 22.8	Seven: 22.6
Nine: 29.3	Nine: 27.2
Ten: 20.9	Ten: 21.0
SBS: 5.3	SBS: 6.7



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