

Results for Tuesday, 12 February, 2008

Released on 13/02/2008

East Coast Share %

East Coast Top 10 (25-54)

Demo/Net	ABC	7	9	10	SBS
P 25 - 54	12.9	31.5	26.5	24.2	4.9
P 35 - 64	15.1	34.6	26.1	19.5	4.7
P 18 - 49	12.0	29.2	26.8	27.1	4.9
GB + Kids	9.9	34.3	25.5	26.6	3.7
P 16 -39	10.6	26.1	26.3	31.9	5.1

Rank	Net	Program	000's
1	9	TERMINATOR: THE SARAH CONNOR CHRC	508
2	7	ALL SAINTS	485
3	TEN	BONDI RESCUE	458
4	7	HOME AND AWAY	445
5	7	IT TAKES TWO	443
6	TEN	WOMEN'S MURDER CLUB	410
7	TEN	THE BIGGEST LOSER (AUS)	387
8	7	TODAY TONIGHT	385
9	7	SEVEN NEWS	382
10	9	NATIONAL NINE NEWS	373

For individual East Coast market results please refer to page 2

Wednesday's Ratings Highlights - East Coast Results

* Channel Nine's premiere of **Terminator: The Sarah Connor Chronicles** was the number one show last night for the key advertising demo's of People 25-54 and 18-49's, on the East Coast.

* Terminator was the number one program in the 25-54 demographic in Melbourne, and the second most watched program in Sydney.

* Terminator was the number one show in the 18-49 demographic on the East Coast, in Melbourne and in Sydney.

* Terminator was supported by the premiere of Monster House at 7.30pm, and the return of CSI: Miami at 9.30pm, with both shows providing solid results in the advertiser-friendly 25-54s and 18-49s demographics.

* National Nine News at 6pm was the 25-54 preferred news service in Melbourne securing a top 10 position with 140,000 viewers to Seven News' 104,000.





Results for Tuesday, 12 February, 2008

Released on 13/02/2008

Sydney Share %

Demo/Net	ABC	7	9	10	SBS
P 25 - 54	12.7	34.7	23.2	21.8	7.5
P 35 - 64	14.7	39.4	22.9	17.6	5.4
P 18 - 49	12.1	31.1	25.0	24.1	7.7
GB + Kids	10.0	40.9	23.0	20.7	5.4
P 16 -39	11.8	25.8	25.0	29.0	8.4

Sydney Top 10 (25-54)

Rank	Net	Program	000's
1	7	ALL SAINTS	190
2	7	IT TAKES TWO	175
3	7	HOME AND AWAY	164
4	9	TERMINATOR: THE SARAH CONNOR CHRC	163
5	TEN	BONDI RESCUE	147
6	7	SEVEN NEWS	142
7	7	TODAY TONIGHT	137
8	TEN	WOMEN'S MURDER CLUB	121
9	TEN	THE BIGGEST LOSER (AUS)	121
10	9	NATIONAL NINE NEWS	120

Melbourne Share %

Demo/Net	ABC	7	9	10	SBS
P 25 - 54	13.5	29.3	28.3	25.5	3.3
P 35 - 64	15.8	31.8	28.0	20.1	4.3
P 18 - 49	12.8	27.7	27.3	28.9	3.3
GB + Kids	8.8	30.7	26.3	31.3	2.9
P 16 -39	10.3	25.8	26.6	34.0	3.3

Melbourne Top 10 (25-54)

Rank	Net	Program	000's
1	9	TERMINATOR: THE SARAH CONNOR CHRC	223
2	7	ALL SAINTS	211
3	TEN	BONDI RESCUE	193
4	TEN	WOMEN'S MURDER CLUB	180
5	9	CSI: MIAMI	164
6	7	IT TAKES TWO	163
7	TEN	THE BIGGEST LOSER (AUS)	156
8	TEN	BURN NOTICE	153
9	9	NATIONAL NINE NEWS	140
10	7	HOME AND AWAY	139

Brisbane Share %

Demo/Net	ABC	7	9	10	SBS
P 25 - 54	11.9	30.4	28.2	25.6	3.9
P 35 - 64	14.5	31.6	28.1	21.4	4.4
P 18 - 49	10.8	29.0	28.2	28.3	3.7
GB + Kids	11.7	29.4	28.2	28.7	2.1
P 16 -39	9.3	27.1	27.8	32.2	3.6

Brisbane Top 10 (25-54)

Rank	Net	Program	000's
1	7	HOME AND AWAY	142
2	7	SEVEN NEWS	136
3	7	TODAY TONIGHT	127
4	9	TERMINATOR: THE SARAH CONNOR CHRC	122
5	TEN	BONDI RESCUE	117
6	9	NATIONAL NINE NEWS	114
7	TEN	THE BIGGEST LOSER (AUS)	110
8	TEN	WOMEN'S MURDER CLUB	109
9	7	IT TAKES TWO	105
10	9	A CURRENT AFFAIR	98