



Daily Ratings Report

WITH GO!

Results for Tuesday, 24 November, 2009

Released on 25/11/2009

Network Ppl 25-54

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	8.3	1.2	9.5	31.4	1.8	33.2	26.9	2.6	29.4	22.7	0.3	23.0	4.3	0.5	4.8
Melbourne	7.5	2.2	9.7	30.4	2.9	33.3	27.6	3.7	31.3	22.2	1.0	23.2	2.4	0.1	2.5
Brisbane	7.3	1.0	8.3	33.0	2.0	34.9	23.9	3.8	27.7	24.0	0.9	24.9	3.9	0.2	4.1
Adelaide	6.5	2.3	8.8	39.6	2.0	41.5	17.9	3.6	21.6	23.2	1.1	24.3	3.5	0.3	3.8
Perth	8.0	0.5	8.5	32.2	3.3	35.5	19.1	5.2	24.3	25.5	0.8	26.3	4.1	1.4	5.5
East Coast	7.7	1.6	9.3	31.4	2.3	33.6	26.4	3.3	29.7	22.8	0.7	23.6	3.5	0.3	3.8
5 Cap Cities	7.7	1.5	9.2	32.3	2.3	34.6	24.8	3.5	28.3	23.2	0.8	23.9	3.6	0.4	4.0

Network Ppl 18 - 49

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	7.4	1.7	9.1	29.1	1.9	31.0	29.0	2.6	31.6	23.2	0.5	23.7	4.0	0.6	4.6
Melbourne	6.2	2.2	8.5	30.3	3.0	33.3	27.6	4.0	31.6	23.0	1.1	24.1	2.4	0.2	2.6
Brisbane	6.0	1.3	7.3	30.8	2.8	33.6	25.9	4.0	29.9	24.6	1.0	25.6	3.3	0.2	3.5
Adelaide	6.6	2.6	9.3	38.4	2.5	40.9	18.4	3.4	21.9	23.5	1.0	24.5	3.1	0.4	3.5
Perth	5.9	0.6	6.6	32.3	3.4	35.6	19.0	5.7	24.7	27.0	0.7	27.7	3.9	1.5	5.4
East Coast	6.6	1.8	8.4	30.0	2.6	32.5	27.7	3.5	31.2	23.5	0.8	24.3	3.2	0.3	3.5
5 Cap Cities	6.5	1.8	8.3	31.0	2.6	33.6	25.9	3.7	29.6	23.9	0.8	24.7	3.3	0.5	3.7

Network Ppl 16 - 39

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	6.5	1.4	7.9	30.0	1.7	31.8	27.9	2.4	30.3	25.0	0.7	25.7	3.4	0.9	4.4
Melbourne	5.2	2.7	8.0	29.5	3.5	33.0	26.3	4.4	30.7	24.7	1.2	25.9	2.3	0.2	2.5
Brisbane	5.1	1.4	6.5	29.2	2.9	32.1	26.7	3.7	30.4	27.5	0.7	28.2	2.6	0.1	2.8
Adelaide	6.6	2.3	8.9	36.9	3.9	40.8	19.4	2.8	22.2	23.2	0.8	24.0	3.7	0.3	4.0
Perth	6.6	0.5	7.1	31.9	4.2	36.1	14.9	5.8	20.8	29.7	0.5	30.2	3.9	1.9	5.8
East Coast	5.7	1.9	7.6	29.6	2.7	32.3	27.0	3.5	30.5	25.5	0.9	26.4	2.8	0.5	3.2
5 Cap Cities	5.9	1.8	7.6	30.5	3.0	33.5	24.9	3.7	28.6	25.8	0.8	26.6	3.0	0.6	3.6

Source:OzTAM Data. See www.oztam.com.au/television-ratings-guide.aspx for details. Software: AGB NMR Arianna V7.2.

Prepared by the Nine Network Australia Pty Ltd ABN 88 008 685 407 ninemsn.com.au



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5 City Metro Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	7	PACKED TO THE RAFTERS	1000
2	TEN	CELEBRITY MASTERCHEF AUSTRAL	585
3	9	TWO AND A HALF MEN -RPT	562
4	7	PRIVATE PRACTICE-TUE	553
5	7	UNLIKELY ANIMAL FRIENDS	546
6	TEN	NCIS RPT	542
7	TEN	LIE TO ME	526
8	9	50 TO 1	519
9	7	SEVEN NEWS	454
10	7	PRIVATE PRACTICE-TUE EP. 2	453

Sydney Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	7	PACKED TO THE RAFTERS	304
2	TEN	CELEBRITY MASTERCHEF AUSTRAL	187
3	7	PRIVATE PRACTICE-TUE	176
4	9	50 TO 1	175
5	TEN	LIE TO ME	148
5	TEN	NCIS RPT	148
7	9	TWO AND A HALF MEN -RPT	147
8	7	PRIVATE PRACTICE-TUE EP. 2	142
9	9	A CURRENT AFFAIR	131
10	9	THE CASTLE -RPT	127

Melbourne Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	7	PACKED TO THE RAFTERS	294
2	9	TWO AND A HALF MEN -RPT	195
3	TEN	CELEBRITY MASTERCHEF AUSTRAL	174
4	7	UNLIKELY ANIMAL FRIENDS	165
5	9	50 TO 1	159
6	7	PRIVATE PRACTICE-TUE	156
7	TEN	LIE TO ME	151
8	9	THE CASTLE -RPT	149
9	9	A CURRENT AFFAIR	136
10	TEN	NCIS RPT	135

Brisbane Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	7	PACKED TO THE RAFTERS	183
2	TEN	NCIS RPT	140
3	7	UNLIKELY ANIMAL FRIENDS	128
4	9	TWO AND A HALF MEN -RPT	122
5	TEN	LIE TO ME	114
6	7	PRIVATE PRACTICE-TUE	105
7	9	50 TO 1	104
8	7	SEVEN NEWS	95
9	7	HOME AND AWAY	91
10	9	A CURRENT AFFAIR	89
10	TEN	CELEBRITY MASTERCHEF AUSTRAL	89

Tuesday's Ratings Highlights

- In Melbourne, **Nine** had four shows in the Top Ten for People 25-54 including **Two and a Half Men** (7pm), **50 to 1**, **A Current Affair** and **The Castle**.
- **A Current Affair** was a timeslot winner across the 5 City Metro and along the East Coast with People 25-54 and 18-49. In Melbourne it was first with People 25-54 and Total People. **A Current Affair** also won the timeslot along the East Coast with Total People. Across the 5 City Metro, the program attracted an average audience of 1.038 million and a peak audience of 1.184 million viewers.
- **Two and a Half men** dominated the 7pm timeslot winning across the 5 City Metro, along the East Coast and in Melbourne with People 25-54, 18-49, 16-39 and Total People. In Melbourne, **Two and a Half Men** attracted an average audience of 380,000 and a peak audience of 429,000.
- Bert Newton's **50 to 1** was a Top Ten performer across the 5 City Metro, along the East Coast and in Melbourne for People 25-54, 18-49 and 16-39. **50 to 1** won the first hour of the two hour special along the East Coast with People 18-49.
- In Melbourne, **Nine's** Tuesday night movie, **The Castle** was a Top Ten performer with People 25-54, 18-49 and 16-39. It was also a Top Ten performer along the East Coast with People 18-49.
- **Hot Seat** won the battle of the game shows against Seven's Deal of No Deal along the East Coast for Total People.
- **Today show** was the No.1 breakfast show in Melbourne for Total People.
- **GO!** was the No.1 multichannel of the night across the 5 City Metro, along the East Coast and in Melbourne for People 25-54, 18-49 and 16-39. **GO!** attracted an average audience of 1.071 million for People 25-54, 1.036 million for 18-49 and 1.141 million for 16-39.

18-49 and 16-39. In Melbourne **GO!** attracted a share of 3.7% for People 25-54, 4.0% for 18-49s and 4.4% for 16-39s.

Source:OzTAM Data. See www.oztam.com.au/television-ratings-guide.aspx for details. Software: AGB NMR Arianna V7.2.

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