



# Daily Ratings Report

WITH GO!

Results for Sunday, 22 November, 2009

Released on 23/11/2009

## Network Ppl 25-54

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	9.0	0.7	9.7	23.5	3.3	26.8	<b>26.8</b>	<b>3.5</b>	<b>30.3</b>	28.1	1.2	29.3	3.8	0.1	3.9
Melbourne	7.1	1.5	8.6	26.1	4.0	30.1	<b>24.6</b>	<b>7.5</b>	<b>32.0</b>	25.5	0.7	26.3	2.9	0.1	3.0
Brisbane	7.9	0.4	8.3	28.6	3.6	32.3	<b>24.7</b>	<b>5.5</b>	<b>30.2</b>	24.6	2.4	26.9	2.2	0.1	2.2
Adelaide	10.7	0.4	11.1	29.2	2.8	32.0	<b>20.3</b>	<b>8.2</b>	<b>28.5</b>	24.2	1.0	25.3	3.1	0.1	3.1
Perth	8.5	1.0	9.4	31.5	3.9	35.4	<b>19.0</b>	<b>6.4</b>	<b>25.3</b>	23.4	1.9	25.3	4.4	0.1	4.5
East Coast	8.0	1.0	8.9	25.8	3.7	29.5	<b>25.4</b>	<b>5.6</b>	<b>31.0</b>	26.2	1.3	27.5	3.0	0.1	3.1
5 Cap Cities	8.3	0.9	9.2	26.8	3.6	30.4	<b>24.1</b>	<b>6.0</b>	<b>30.1</b>	25.7	1.3	27.0	3.2	0.1	3.3

## Network Ppl 18 - 49

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	8.2	0.5	8.7	22.5	3.8	26.3	<b>25.7</b>	<b>4.7</b>	<b>30.4</b>	29.6	1.2	30.7	3.8	0.1	3.9
Melbourne	5.9	1.4	7.3	23.2	4.4	27.6	<b>24.9</b>	<b>8.3</b>	<b>33.2</b>	28.2	0.7	28.9	2.9	0.1	3.0
Brisbane	7.5	0.4	7.9	25.1	3.8	28.8	<b>24.8</b>	<b>7.2</b>	<b>32.0</b>	26.9	2.2	29.2	2.0	0.1	2.1
Adelaide	9.9	0.4	10.3	27.9	3.9	31.8	<b>19.0</b>	<b>10.8</b>	<b>29.8</b>	24.0	0.7	24.7	3.4	0.0	3.4
Perth	6.4	0.4	6.8	30.5	4.3	34.8	<b>19.3</b>	<b>7.0</b>	<b>26.3</b>	25.9	2.0	27.8	4.2	0.0	4.3
East Coast	7.1	0.9	7.9	23.4	4.0	27.4	<b>25.2</b>	<b>6.8</b>	<b>32.0</b>	28.4	1.2	29.6	3.0	0.1	3.1
5 Cap Cities	7.3	0.8	8.0	24.7	4.0	28.7	<b>23.9</b>	<b>7.2</b>	<b>31.1</b>	27.7	1.2	28.9	3.1	0.1	3.2

## Network Ppl 16 - 39

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	7.5	0.5	8.0	23.3	3.2	26.5	<b>23.1</b>	<b>5.8</b>	<b>28.9</b>	32.4	1.3	33.7	2.8	0.1	2.9
Melbourne	4.9	1.0	5.8	20.8	4.3	25.1	<b>25.1</b>	<b>9.3</b>	<b>34.5</b>	30.3	0.7	31.0	3.3	0.2	3.5
Brisbane	5.5	0.3	5.7	24.0	4.7	28.7	<b>23.0</b>	<b>9.3</b>	<b>32.2</b>	28.4	3.3	31.7	1.6	0.1	1.7
Adelaide	8.2	0.2	8.4	23.0	5.4	28.4	<b>21.3</b>	<b>12.5</b>	<b>33.8</b>	26.2	0.6	26.9	2.5	0.0	2.5
Perth	5.7	0.2	5.9	31.3	5.7	37.0	<b>18.8</b>	<b>8.6</b>	<b>27.4</b>	25.4	2.6	28.0	1.6	0.0	1.6
East Coast	5.9	0.7	6.5	22.4	4.0	26.4	<b>23.9</b>	<b>8.1</b>	<b>32.1</b>	30.6	1.5	32.1	2.7	0.1	2.9
5 Cap Cities	6.1	0.6	6.7	23.5	4.3	27.9	<b>23.1</b>	<b>8.6</b>	<b>31.7</b>	29.5	1.6	31.1	2.6	0.1	2.7

Source:OzTAM Data. See [www.oztam.com.au/television-ratings-guide.aspx](http://www.oztam.com.au/television-ratings-guide.aspx) for details. Software: AGB NMR Arianna V7.2.

Prepared by the Nine Network Australia Pty Ltd ABN 88 008 685 407 [ninemsn.com.au](http://ninemsn.com.au)

### 5 City Metro Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	AUSTRALIAN IDOL - THE WINNER AN	790
2	7	THE FORCE - BEHIND THE LINE	668
3	TEN	AUSTRALIAN IDOL - THE FINAL VERD	635
4	7	BONES	623
5	TEN	TALKIN' 'BOUT YOUR GENERATION -	579
6	7	BORDER SECURITY - AUSTRALIA'S F	574
7	TEN	AUSTRALIAN IDOL - LIVE FROM THE	557
8	7	SEVEN NEWS - SUN	553
9	9	<b>ALL STAR TWENTY/20</b>	<b>517</b>
10	9	<b>NINE NEWS SUNDAY</b>	<b>475</b>

### Sydney Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	AUSTRALIAN IDOL - THE WINNER AN	283
2	TEN	AUSTRALIAN IDOL - THE FINAL VERD	188
3	TEN	AUSTRALIAN IDOL - LIVE FROM THE	161
4	9	<b>ALL STAR TWENTY/20</b>	<b>160</b>
4	7	THE FORCE - BEHIND THE LINE	160
6	7	BONES	155
7	7	SEVEN NEWS - SUN	145
8	TEN	TALKIN' 'BOUT YOUR GENERATION -	144
9	TEN	JUST FOR LAUGHTS: BEST OF BRITI	137
10	7	BORDER SECURITY - AUSTRALIA'S F	129

### Melbourne Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	TALKIN' 'BOUT YOUR GENERATION -	215
2	TEN	AUSTRALIAN IDOL - THE WINNER AN	209
3	7	THE FORCE - BEHIND THE LINE	202
4	7	BORDER SECURITY - AUSTRALIA'S F	201
5	9	<b>NINE NEWS SUNDAY</b>	<b>190</b>
6	TEN	AUSTRALIAN IDOL - THE FINAL VERD	188
7	7	BONES	176
8	TEN	AUSTRALIAN IDOL - LIVE FROM THE	173
9	9	<b>ALL STAR TWENTY/20</b>	<b>161</b>
10	7	SUNDAY NIGHT	153

### Brisbane Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	7	THE FORCE - BEHIND THE LINE	141
2	7	BONES	140
2	7	SEVEN NEWS - SUN	140
4	TEN	AUSTRALIAN IDOL - THE WINNER AN	139
5	TEN	AUSTRALIAN IDOL - THE FINAL VERD	125
6	TEN	AUSTRALIAN IDOL - LIVE FROM THE	113
7	7	BORDER SECURITY - AUSTRALIA'S F	106
8	9	<b>60 MINUTES</b>	<b>104</b>
9	9	<b>ALL STAR TWENTY/20</b>	<b>103</b>
10	TEN	TALKIN' 'BOUT YOUR GENERATION -	99

#### Sunday's Ratings Highlights:

- The **Nine GO! Television Network** had a clean sweep of all demos in Melbourne, winning the night for People 25-54, 18-49, 16-39 and Total People. Across the 5 City Metro, the network won the night for People 18-49 and 16-39. While along the East Coast, it won the night for People 25-54, 18-49 and Total People. It also tied with Ten for first place along the East Coast for People 16-39.
- The **All Star Twenty 20** cricket was Nine's most watched show of the night across the 5 City Metro and along the East Coast for People 25-54, 18-49 and 16-39. Locally, it was also Nine's best performing show for People 16-39. It secured an average audience of 1.129 million across the 5 City Metro for Total People, peaking at 1.544 million. In Melbourne, the star-studded three-hour broadcast of Michael Clarke's Australian XI team's win over Glenn McGrath's All Star Team secured an average audience of 378,000, peaking at 490,000.
- **Nine News** was the network's best performing show of the night across the 5 City Metro, along the East Coast and in Melbourne for Total People. Locally, it was a timeslot winner for People 25-54, 18-49 and Total People. It secured an average audience of 435,000 in Melbourne for Total People, peaking at 476,000.
- The final episode of **60 Minutes** for 2009 was a top ten show across the 5 City Metro and along the East Coast for People 16-39. In Melbourne, the retrospective special on the year that was secured a peak audience of 489,000.
- **Postcards** won the 5.30pm timeslot in Melbourne for Total People.
- **GO!** Was the number one multichannel of the night across the 5 City Metro, along the East Coast and in Melbourne for People 25-54, 18-49 and 16-39. In Melbourne, **GO!** secured a massive 9.3% share of People 16-39 – more than double the 4.3% share for 7TWO. **GO!** took out all ten of the top ten performing multichannel shows of the night and 15 of the top 20 across the 5 City Metro for Total People with episodes of **The Big Bang Theory**, **Wipeout**, **The Nanny**, **Licence To Wed**, **The Flintstones**, **The Jetsons**, **Kids WB Sunday**, **Class of 3000** and **The Partridge Family**.