



Daily Ratings Report

WITH GO!

Results for Sunday, 22 November, 2009

Released on 23/11/2009

Network Ppl 25-54

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	9.0	0.7	9.7	23.5	3.3	26.8	26.8	3.5	30.3	28.1	1.2	29.3	3.8	0.1	3.9
Melbourne	7.1	1.5	8.6	26.1	4.0	30.1	24.6	7.5	32.0	25.5	0.7	26.3	2.9	0.1	3.0
Brisbane	7.9	0.4	8.3	28.6	3.6	32.3	24.7	5.5	30.2	24.6	2.4	26.9	2.2	0.1	2.2
Adelaide	10.7	0.4	11.1	29.2	2.8	32.0	20.3	8.2	28.5	24.2	1.0	25.3	3.1	0.1	3.1
Perth	8.5	1.0	9.4	31.5	3.9	35.4	19.0	6.4	25.3	23.4	1.9	25.3	4.4	0.1	4.5
East Coast	8.0	1.0	8.9	25.8	3.7	29.5	25.4	5.6	31.0	26.2	1.3	27.5	3.0	0.1	3.1
5 Cap Cities	8.3	0.9	9.2	26.8	3.6	30.4	24.1	6.0	30.1	25.7	1.3	27.0	3.2	0.1	3.3

Network Ppl 18 - 49

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	8.2	0.5	8.7	22.5	3.8	26.3	25.7	4.7	30.4	29.6	1.2	30.7	3.8	0.1	3.9
Melbourne	5.9	1.4	7.3	23.2	4.4	27.6	24.9	8.3	33.2	28.2	0.7	28.9	2.9	0.1	3.0
Brisbane	7.5	0.4	7.9	25.1	3.8	28.8	24.8	7.2	32.0	26.9	2.2	29.2	2.0	0.1	2.1
Adelaide	9.9	0.4	10.3	27.9	3.9	31.8	19.0	10.8	29.8	24.0	0.7	24.7	3.4	0.0	3.4
Perth	6.4	0.4	6.8	30.5	4.3	34.8	19.3	7.0	26.3	25.9	2.0	27.8	4.2	0.0	4.3
East Coast	7.1	0.9	7.9	23.4	4.0	27.4	25.2	6.8	32.0	28.4	1.2	29.6	3.0	0.1	3.1
5 Cap Cities	7.3	0.8	8.0	24.7	4.0	28.7	23.9	7.2	31.1	27.7	1.2	28.9	3.1	0.1	3.2

Network Ppl 16 - 39

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	7.5	0.5	8.0	23.3	3.2	26.5	23.1	5.8	28.9	32.4	1.3	33.7	2.8	0.1	2.9
Melbourne	4.9	1.0	5.8	20.8	4.3	25.1	25.1	9.3	34.5	30.3	0.7	31.0	3.3	0.2	3.5
Brisbane	5.5	0.3	5.7	24.0	4.7	28.7	23.0	9.3	32.2	28.4	3.3	31.7	1.6	0.1	1.7
Adelaide	8.2	0.2	8.4	23.0	5.4	28.4	21.3	12.5	33.8	26.2	0.6	26.9	2.5	0.0	2.5
Perth	5.7	0.2	5.9	31.3	5.7	37.0	18.8	8.6	27.4	25.4	2.6	28.0	1.6	0.0	1.6
East Coast	5.9	0.7	6.5	22.4	4.0	26.4	23.9	8.1	32.1	30.6	1.5	32.1	2.7	0.1	2.9
5 Cap Cities	6.1	0.6	6.7	23.5	4.3	27.9	23.1	8.6	31.7	29.5	1.6	31.1	2.6	0.1	2.7

Source:OzTAM Data. See www.oztam.com.au/television-ratings-guide.aspx for details. Software: AGB NMR Arianna V7.2.

Prepared by the Nine Network Australia Pty Ltd ABN 88 008 685 407 ninemsn.com.au

5 City Metro Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	AUSTRALIAN IDOL - THE WINNER AN	790
2	7	THE FORCE - BEHIND THE LINE	668
3	TEN	AUSTRALIAN IDOL - THE FINAL VERD	635
4	7	BONES	623
5	TEN	TALKIN' 'BOUT YOUR GENERATION -	579
6	7	BORDER SECURITY - AUSTRALIA'S F	574
7	TEN	AUSTRALIAN IDOL - LIVE FROM THE	557
8	7	SEVEN NEWS - SUN	553
9	9	ALL STAR TWENTY/20	517
10	9	NINE NEWS SUNDAY	475

Sydney Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	AUSTRALIAN IDOL - THE WINNER AN	283
2	TEN	AUSTRALIAN IDOL - THE FINAL VERD	188
3	TEN	AUSTRALIAN IDOL - LIVE FROM THE	161
4	9	ALL STAR TWENTY/20	160
4	7	THE FORCE - BEHIND THE LINE	160
6	7	BONES	155
7	7	SEVEN NEWS - SUN	145
8	TEN	TALKIN' 'BOUT YOUR GENERATION -	144
9	TEN	JUST FOR LAUGHTS: BEST OF BRITI	137
10	7	BORDER SECURITY - AUSTRALIA'S F	129

Melbourne Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	TALKIN' 'BOUT YOUR GENERATION -	215
2	TEN	AUSTRALIAN IDOL - THE WINNER AN	209
3	7	THE FORCE - BEHIND THE LINE	202
4	7	BORDER SECURITY - AUSTRALIA'S F	201
5	9	NINE NEWS SUNDAY	190
6	TEN	AUSTRALIAN IDOL - THE FINAL VERD	188
7	7	BONES	176
8	TEN	AUSTRALIAN IDOL - LIVE FROM THE	173
9	9	ALL STAR TWENTY/20	161
10	7	SUNDAY NIGHT	153

Brisbane Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	7	THE FORCE - BEHIND THE LINE	141
2	7	BONES	140
2	7	SEVEN NEWS - SUN	140
4	TEN	AUSTRALIAN IDOL - THE WINNER AN	139
5	TEN	AUSTRALIAN IDOL - THE FINAL VERD	125
6	TEN	AUSTRALIAN IDOL - LIVE FROM THE	113
7	7	BORDER SECURITY - AUSTRALIA'S F	106
8	9	60 MINUTES	104
9	9	ALL STAR TWENTY/20	103
10	TEN	TALKIN' 'BOUT YOUR GENERATION -	99

Sunday's Ratings Highlights:

- The **Nine GO! Television Network** had a clean sweep of all demos in Melbourne, winning the night for People 25-54, 18-49, 16-39 and Total People. Across the 5 City Metro, the network won the night for People 18-49 and 16-39. While along the East Coast, it won the night for People 25-54, 18-49 and Total People. It also tied with Ten for first place along the East Coast for People 16-39.
- The **All Star Twenty 20** cricket was Nine's most watched show of the night across the 5 City Metro and along the East Coast for People 25-54, 18-49 and 16-39. Locally, it was also Nine's best performing show for People 16-39. It secured an average audience of 1.129 million across the 5 City Metro for Total People, peaking at 1.544 million. In Melbourne, the star-studded three-hour broadcast of Michael Clarke's Australian XI team's win over Glenn McGrath's All Star Team secured an average audience of 378,000, peaking at 490,000.
- **Nine News** was the network's best performing show of the night across the 5 City Metro, along the East Coast and in Melbourne for Total People. Locally, it was a timeslot winner for People 25-54, 18-49 and Total People. It secured an average audience of 435,000 in Melbourne for Total People, peaking at 476,000.
- The final episode of **60 Minutes** for 2009 was a top ten show across the 5 City Metro and along the East Coast for People 16-39. In Melbourne, the retrospective special on the year that was secured a peak audience of 489,000.
- **Postcards** won the 5.30pm timeslot in Melbourne for Total People.
- **GO!** Was the number one multichannel of the night across the 5 City Metro, along the East Coast and in Melbourne for People 25-54, 18-49 and 16-39. In Melbourne, **GO!** secured a massive 9.3% share of People 16-39 – more than double the 4.3% share for 7TWO. **GO!** took out all ten of the top ten performing multichannel shows of the night and 15 of the top 20 across the 5 City Metro for Total People with episodes of **The Big Bang Theory**, **Wipeout**, **The Nanny**, **Licence To Wed**, **The Flintstones**, **The Jetsons**, **Kids WB Sunday**, **Class of 3000** and **The Partridge Family**.