



Daily Ratings Report

WITH GO!

Results for Monday, 23 November, 2009

Released on 24/11/2009

Network Ppl 25-54

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	7.9	1.9	9.8	25.0	1.6	26.6	27.4	1.2	28.6	23.2	1.0	24.2	10.4	0.5	10.8
Melbourne	6.4	2.0	8.5	23.7	1.5	25.2	29.8	1.9	31.7	25.4	0.9	26.4	8.1	0.2	8.3
Brisbane	6.3	1.8	8.1	27.6	1.4	29.0	27.7	2.3	30.0	23.2	0.3	23.4	9.2	0.2	9.5
Adelaide	6.5	4.4	10.9	27.7	1.6	29.3	24.2	2.5	26.7	24.4	1.6	26.0	7.0	0.1	7.1
Perth	6.9	1.6	8.5	31.5	0.7	32.2	25.0	2.8	27.8	21.1	1.2	22.3	9.2	0.1	9.3
East Coast	7.0	1.9	8.9	25.1	1.5	26.6	28.4	1.7	30.1	24.0	0.8	24.9	9.2	0.3	9.5
5 Cap Cities	6.9	2.2	9.1	26.1	1.4	27.6	27.5	1.9	29.5	23.7	0.9	24.7	9.0	0.3	9.3

Network Ppl 18 - 49

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	6.3	1.9	8.2	24.4	1.7	26.1	27.0	1.3	28.3	25.8	1.0	26.8	10.1	0.5	10.6
Melbourne	4.9	2.0	6.9	23.4	1.3	24.7	28.3	2.2	30.5	28.2	1.0	29.1	8.5	0.3	8.8
Brisbane	4.4	2.1	6.5	24.5	1.1	25.6	28.7	2.5	31.3	25.8	0.5	26.3	10.2	0.2	10.4
Adelaide	5.5	5.0	10.5	26.5	2.0	28.4	23.6	2.9	26.5	25.5	1.8	27.3	7.2	0.1	7.3
Perth	5.4	1.6	7.0	31.3	0.6	32.0	24.4	3.0	27.3	23.3	1.2	24.5	9.1	0.1	9.1
East Coast	5.3	2.0	7.3	24.0	1.4	25.4	27.9	1.9	29.8	26.7	0.9	27.6	9.5	0.3	9.9
5 Cap Cities	5.4	2.2	7.6	25.1	1.4	26.5	27.1	2.1	29.2	26.2	1.0	27.2	9.2	0.3	9.5

Network Ppl 16 - 39

Market Share %

Demo/Net	ABC Network			Seven Network			Nine GO! Television Network			TEN Network			SBS Network		
	ABC1	ABC2	TOTAL	7	7Two	TOTAL	9	GO!	TOTAL	TEN	ONE	TOTAL	SBS1	SBS2	TOTAL
Sydney	5.7	1.6	7.3	23.9	1.5	25.4	25.8	1.4	27.2	27.7	1.2	28.9	10.6	0.5	11.1
Melbourne	3.3	1.5	4.9	20.7	1.1	21.8	26.3	2.6	28.9	33.6	0.9	34.5	9.5	0.4	9.9
Brisbane	3.1	2.0	5.1	21.5	1.5	23.0	28.3	3.2	31.5	30.7	0.8	31.4	8.9	0.1	9.0
Adelaide	3.7	6.3	10.0	22.8	2.5	25.4	22.5	3.1	25.6	27.4	2.4	29.8	9.2	0.0	9.2
Perth	3.1	1.4	4.5	30.7	0.4	31.1	22.1	4.5	26.5	27.3	0.9	28.1	9.8	0.0	9.8
East Coast	4.2	1.7	5.9	22.1	1.4	23.5	26.6	2.3	28.8	30.7	1.0	31.6	9.8	0.4	10.2
5 Cap Cities	4.0	2.1	6.1	23.2	1.4	24.6	25.6	2.6	28.2	29.9	1.1	31.0	9.8	0.3	10.0

Source:OzTAM Data. See www.oztam.com.au/television-ratings-guide.aspx for details. Software: AGB NMR Arianna V7.2.

Prepared by the Nine Network Australia Pty Ltd ABN 88 008 685 407 ninemsn.com.au

5 City Metro Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	9	TWO AND A HALF MEN -MON	659
2	9	TWO AND A HALF MEN -RPT	626
3	9	THE BIG BANG THEORY	582
4	7	FLASHFORWARD	577
5	7	CRIMINAL MINDS-MON	571
6	TEN	GOOD NEWS WEEK	555
7	TEN	HAMISH & ANDY RE-GIFTED	553
8	9	THE MENTALIST	552
9	7	HIGHWAY PATROL	479
9	7	TODAY TONIGHT	479

Melbourne Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	TEN	HAMISH & ANDY RE-GIFTED	189
2	9	THE MENTALIST	188
3	9	TWO AND A HALF MEN -RPT	186
4	9	TWO AND A HALF MEN -MON	176
5	9	THE BIG BANG THEORY	168
6	9	THE APPRENTICE AUSTRALIA	166
7	TEN	GOOD NEWS WEEK	161
8	7	CRIMINAL MINDS-MON	159
9	7	HIGHWAY PATROL	153
10	7	FLASHFORWARD	144

Monday's Ratings Highlights:

- The **Nine GO! Television Network** won the night across the 5 City Metro, along the East Coast and in Melbourne for People 25-54 and 18-49. It also won the night along the East Coast and in Melbourne for Total People. In Melbourne, its 31.7% share of People 25-54 was 5.3 points ahead of Ten and 6.5 points clear of Seven.

- **Nine** had five of the top ten performing shows along the East Coast and in Melbourne for People 25-54 and 18-49. It also took out half of the top ten most watched shows across the 5 City Metro and along the East Coast for Total People. Contributing to the strong night were episodes of **Two and a Half Men**, **The Apprentice Australia**, **A Current Affair**, **Nine News**, **The Big Bang Theory** and **The Mentalist**.

- **Nine News** won the 6pm timeslot along the East Coast and in Melbourne for People 25-54. It also beat all opposition along the East Coast for People 18-49.

- **A Current Affair** was a timeslot winner along the East Coast and in Melbourne for People 25-54. It also won the timeslot across the 5 City Metro and along the East Coast for People 18-49.

- The 7pm episode of **Two and a Half Men** won every key demo across the 5 City Metro, along the East Coast and in Melbourne. Additionally, it was the No. 1 show of the night along the East Coast for People 18-49.

- The 7.30pm episode of **Two and a Half Men** was the No.1 show of the night across the 5 City Metro and along the East Coast for People 25-54. It was also the most watched show of the evening across the 5 City Metro for People 18-49.

- **The Big Bang Theory** was a timeslot winner across the 5 City Metro and along the East Coast for People 25-54.

- **The Mentalist** was a timeslot winner along the East Coast and in Melbourne for People 25-54 and Total People. It also won the 8.30pm timeslot across the 5 City Metro for Total People and in Melbourne for People 18-49. It secured an average audience of 1.23 million across the 5 City Metro (Total People), with a peak of 1.554 million.

- A special 90-minute presentation of the series final of **The Apprentice** was a timeslot winner in Melbourne for People 25-54. It secured a peak audience of 1.334 million across the 5 City Metro (Total People). The Total People audience peaked at 457,000 in Melbourne, where viewers saw Moonee Ponds boy Andrew Morello become Mark Bouris's apprentice at wealth management company, Yellow Brick Road.

- Contributing to the network's win was multichannel **GO!**, which attracted a 2.6% share of People 16-39 in Melbourne, more than double the 1.1% share for 7TWO.

Sydney Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	9	TWO AND A HALF MEN -MON	216
2	9	TWO AND A HALF MEN -RPT	189
3	9	THE BIG BANG THEORY	185
4	7	FLASHFORWARD	177
5	TEN	GOOD NEWS WEEK	166
6	7	CRIMINAL MINDS-MON	165
7	9	A CURRENT AFFAIR	151
8	TEN	HAMISH & ANDY RE-GIFTED	149
8	9	THE MENTALIST	149
10	7	SEVEN NEWS	143

Brisbane Top 10 - Ppl 25-54

Rank	Net	Program	000's
1	9	TWO AND A HALF MEN -RPT	128
2	9	TWO AND A HALF MEN -MON	123
3	7	DESTROYED IN SECONDS	122
4	9	THE MENTALIST	114
5	TEN	GOOD NEWS WEEK	112
6	9	THE BIG BANG THEORY	104
7	7	HOME AND AWAY	103
8	TEN	HAMISH & ANDY RE-GIFTED	101
9	9	A CURRENT AFFAIR	100
9	7	CRIMINAL MINDS-MON	100